

Credit exemptions granted by Informatics Academy for BBMS Diploma in International Business are as follows:

W1001 Principles of Management
W1007 Management 1
W1008 Marketing
W1003 Principles of Accounting
W2003 IT Management
W2007 HR Management

Therefore, the students would only need to complete the following pathway to attain degree completion:

Diploma (Year 1 of Degree) 4 modules

- 1.Principles of Quantitative Methods
- 2.Principles of Business Communication
- 3.Accounting
- 4.Economics

Advanced Diploma (Year 2 of Degree) 6 modules

- 1.Principles of Business Law
- 2.Quantitative Methods
- 3.Managerial Economics
- 4.Business Finance
- 5.Consumer Behaviour
6. Marketing Research

Under the arrangement with Informatics Academy, BBMS Diploma holders can choose to complete three modules per semester (3 semester per year). Including the Final Year Degree modules listed below, BBMS Diploma holders can expect to complete the Degree program from Informatics Institute within 2 years.

Final Year Bachelor of Arts (Hons) in Business Administration or Marketing Core Modules

1. Strategic Management
2. International Marketing Analysis
3. Cross Cultural Awareness for the International Manager
4. Entrepreneurship & Enterprise
5. Dissertation

Specialisation in Business Administration:

1. Management Futures
2. Marketing Communication Strategy
3. Human Resource Management: Development and Debates

Specialisation in Marketing:

1. Management Futures
2. Marketing strategy
3. Direct and Database Marketing
4. Marketing Communication Strategy